2nd Insurance Innovation Congress China 2017

2017年第二届中国保险业创新国际峰会

March 8-10th, 2017 | Shanghai, China

Pre-Conference Workshop 会前研讨会（2017-3-8，13：30-18:00）

Pre-Workshop

会前研讨会

Blockchain Technology and Its Potentials for Insurance

区块链技术在保险市场中的潜力

Quite a few voices are calling the emerging blockchain technology the greatest revolution since the advent of the Internet. And it also been widely recognized that blockchain is an enormous disruptive force for insurance. The technology is ready for exploration by insurers and it has already been applied in insurance, while its exploitation is still a long way off.
越来越多的人认为区块链是互联网诞生以来最伟大的技术革新，同时也将成为颠覆保险业的一股强大力量。保险业已经开始探索区块链技术，已有了应用实例，但对该技术的开发才刚刚开始。

1300 Workshop Registration 研讨会注册

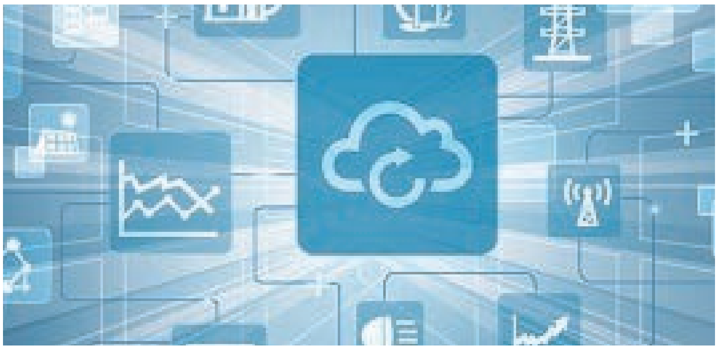
1350 Opening Address & Chairman's Message
论坛开始&主席致辞

1400 Global R&D Progress on Blockchain
全球区块链技术研究与发展进展

- What a blockchain is?
  区块链是什么?
- Progresses achieved and further focuses of blockchain research
  区块链技术研究进展与进一步研究重点
- The applications of blockchain in financial sector so far and successful case studies
  区块链技术在金融领域的应用以及成功的案例分享
- Blockchain application in insurance worldwide so far
  区块链技术在保险领域的全球应用情况

David Rutter, CEO, R3

大卫•拉特，首席执行官，区块链联盟(R3)



1500 Block Chain in Insurance: Opportunity or Threat?
区块链技术在保险中的应用：机遇还是威胁?

- Blockchain's potential use cases for the insurance industry
  区块链技术可能运用到保险业的几个方面
- Conditions and limitations in applying blockchain
  运用区块链技术的条件和限制
- Outlook on next steps for the insurance industry and individual insurance companies
  针对保险业和保险公司下一步应对策略的建议

Johannes-Tobias Lorenz, Senior Partner, Insurance Practice, McKinsey & Company

约翰内斯-托拜厄斯•洛仑兹，保险高级合伙人，麦肯锡

1600 Networking Coffee Break 茶歇

1630 Outlook on Blockchain Development and Application in China's Insurance Market
区块链技术在中国保险市场的发展与应用展望

- Current status of blockchain research and development in China's insurance sector
  区块链技术在中国保险领域的研究发展现状
- Prospects of blockchain application in insurance in the near future
  区块链技术在保险领域应用展望
- The major challenges to develop blockchain in China
  中国发展区块链技术主要挑战
- Opportunities for insurance players to use blockchain
  区块链带给保险业参与者的机遇

TBA （国内专家）

1730 Chairman's Closing Remarks & the End of the Workshop
主席总结陈辞&研讨会结束

Register Online

Web: www.szwgroup.com/insurance-innovation-congress-china-2017

Tel: +86 21 5830 0710 Fax: +86 21 5831 1668 Email: info@szwgroup.com

SZ&W Group Asia Event Leader

DAY ONE

ThursdayMarch9th, 2017

0800 Registration & Morning Tea 注册 & 早茶

0850 Opening and Chairman's Welcome Address 开幕致辞 & 大会主席欢迎致辞
Insurance Association of China 中国保险行业协会
International Insurance Society (IIS) 国际保险学会

Opening Forum
开幕论坛

0900 **The Opportunities and Challenges Facing Insurance Industry in the 13th Five-Year Plan**
"十三五"时期保险业面临的机遇与挑战
Insurance Association of China 中国保险行业协会

0920 **The Implementation of China's C-ROSS: Current Status, Further Work and Lessons Learned**
"偿二代"的推行：现状、后续工作与经验教训

- ✧ The implementation of C-ROSS by insurers and reinsurers in terms of risk management system construction, liquidity risk management, skill preparations, and so on
- ✧ The effects of C-ROSS on large-scaled insurers and SMEs
- ✧ Good practices sharing
- ✧ Bad lessons learned and suggestions for improvements

China Insurance Regulatory Commission 中国保险监督委员会

0940 **Replacing Business Taxi with VAT: the Effects on Insurance Industry**
营改增对保险业的影响

- ✧ The effects of replacing business taxi with VAT on insurance industry in general
- ✧ The effects of replacing business taxi with VAT on non-life insurers
- ✧ The effects of replacing business taxi with VAT on life insurers
- ✧ The effects of replacing business taxi with VAT on insurance intermediaries

TBA

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Insurance Product and Market Innovation Forum
保险产品与市场创新论坛

1000 **How will Industrial Policies and Disruptive Technologies Re-shape Insurance Market in China?**
行业政策与技术革新将如何重塑中国保险市场？
China Pacific Life Insurance Company 中国太平洋保险

1030 Networking Coffee Break 茶歇

1100 **Extension of Insurance Industry Chain and Construction of Insurance Ecosystem**
延长保险产业链与保险生态圈建设

- ✧ The importance of extending insurance supply chain
- ✧ The approaches and models of insurance industry chain extension: insurance+ healthcare, insurance+ auto industry, etc
- ✧ Construction of insurance ecosystem: what it is, why to disrupt, where to start and how to achieve it
- ✧ The new role insurance should play in the new ecosystem

Tai Kang 泰康

1130 **Individual Tax Preferential Health Insurance: Case Study and Experience Sharing**
个人税收优惠型健康保险：案例分析与经验分享

- ✧ Current practices of individual tax preferential health insurance
- ✧ The differences from traditional health insurance in terms of policy design, sales strategy and claims
- ✧ Implementation experience sharing and suggestions for new comers

PICC Health Insurance Company 中国人民健康保险股份有限公司

1200 **Pension Insurance Innovation: House-for-Pension Scheme & Individual Tax Deferred Commercial Pension Insurance**
养老保险创新：以房养老计划与个人税收递延型商业养老保险

- ✧ The pilot house-for-pension insurance product: introduction, market feedbacks and experience sharing
- ✧ The expansion of house-for-pension scheme: suggestions for the market
- ✧ Strategic suggestions for the promotion of Individual Tax Deferred Commercial Pension Insurance
- ✧ Possible timeline for the implementation of Individual Tax Deferred Commercial Pension Insurance

Happy Life Insurance Company 幸福人寿保险股份有限公司
China Insurance Regulatory Commission 中国保险监督委员会

1230 Networking Luncheon 午宴

1400 **Insurance Product Diversification and Individualization**
保险产品的多样化与个性化
TBA

1430 **Liability Insurance Development Status and Suggestions for China**
全球责任保险发展现状与中国建议
Allianz 安联保险

1500 **Internet Insurance Product Innovation**
互联网保险产品创新
- ✧ The rising models of internet insurance
- ✧ Internet life insurance: current status and development trends
- ✧ Internet non-life insurance: current status and development trends

Zhong An 众安保险

1530 **Networking Coffee break 茶歇**

1600 **Practices and Prospects of Catastrophe Insurance in China**
中国巨灾保险的实践与前景
TBA

1630 **Operation Experience of Mutual Insurance in the USA**
美国相互保险运营经验
National Association of Mutual Insurance Companies (NAMIC)美国相互保险协会

1700 **New Rising Products and Services against Risk**
新兴风险管理产品与服务
TBA

1730 **Chairman's Closing Remarks & the End of the Conference 大会主席结束致辞 & 大会结束**

DAY TWO

March10th–Friday
Parallel Venue 1 分会场 1

Sub-Forum 1: Insurance Asset Management Innovation Forum
分论坛 1：保险资产管理创新论坛

0800 **Registration & Morning Tea 注册&早茶**

0850 **Opening and Chairman's Welcome Address**
开幕致辞 & 大会主席欢迎致辞

0900 **Status Quo of Insurance Asset Management and Forecasts for the Next Year**
保险资金运用现状与明年市场预测
- ✧ Overview of insurance asset management in China by this moment
- ✧ Data analytics and guidable conclusions
- ✧ Forecasts for the asset management market next year
- ✧ The potential focuses of asset allocation next year

Insurance Asset Management Association of China中国保险资产管理业协会

0930 **Global Insurance Asset Management: Current Status and New Trends**
全球保险资产管理：现状与新趋势
Global Insurance Society国际保险学

1000 **How to Adapt Investment Strategies in the Low Interest and Asset Shortage Reality?**
在低利率与"资产荒"环境中如何调整投资策略？
AXA安盛资产管理

1030 **Networking Coffee Break 茶歇**

1100 **Insurance Alternative Investment Innovation Trends**
保险另类投资的创新方向
- ✧ Current market status quo of insurance alternative investment
- ✧ Debt investment VS.equity investment
- ✧ Domestic investment & overseas investment
- ✧ Product liquidity & investment management

Ping An Asset Management Company 平安资管

1130 **Insurance Equity Investment Innovation Trends & Risk Management**
保险股权投资创新趋势与风险管理
- ✧ Direct equity investment with the integration of insurance ecosystem
- ✧ Private funds: practices and breakthroughs
- ✧ Asset-Driving-Liability model VS. Liability -Driving-Asset model
- ✧ Post-investment management and risk management

PICC Asset Management Company 人保资管

1200 **Expert Panel: Innovate against the Challenging Investment Reality- New Trends and Strategic Suggestions for Insurance Investment**
专家论辩：创新投资，挑战逆势- 保险投资的新趋势与战略建议
- ✧ What are the major challenges for insurance investment?
- ✧ How to survive and benefit in the low interest reality?
- ✧ Alternative investment: what are the new trends?
- ✧ Overseas investment: what are the new trends and challenges?
- ✧ Risk management: how to ensure safety of insurance investment?
- ✧ …

1230 **Networking Luncheon 午宴**

1400 **The Investment Environment and Opportunities of Global Real Estate**
全球房地产市场投资环境与机遇
Black Stone Group 黑石集团

1430 **Insurance Investment in PPP Projects**
保险资金投资 PPP 项目
- Current status and prospects of investing in PPP projects
- Opportunities and challenges
- Strategies and investment models
- Risk management

TBA

1500 **Cooperation between Trust and Insurance: Innovation and Future**
信保合作：创新与未来
CRITC 中融国际信托

1530 Networking Coffee break茶歇

1600 **Exploration and Development of Insurance Private Fund in China**
中国保险私募基金的尝试与发展
Sun Life Everbright Asset Management 光大永明资产管理公司

1630 **Insurance Capital Go Global: the Investment Trends**
保险资金全球化配置趋势
An Bang Asset Management Company 安邦资产管理有限责任公司

1700 **Supporting Measures and Implementation Strategies for Pension Fund Investment Management**
养老保险基金投资管理：配套设施与具体办法
Ministry of Human Resources and Social Security of the People's Republic of China人社部

1730 **New Thinking on Insurance Investment Models under the Background of New Normal Economic Environment**
经济发展“新常态”下对保险资金投资模式的新思考
Dacheng Law Offices 大成律师事务所

1800 **Post Insurance Investment Management**
保险资金的投后管理
For Sponsorship

1830 Chairman's Closing Remarks & the End of Day Two Conference 主席总结陈辞&第二天会议结束

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DAY TWO

March10th- Friday
Parallel Venue 2 分会场 2

Sub-Forum 2: Internet Insurance & Insurance Technology Innovation Forum
分论坛 2：互联网保险&保险科技创新论坛

0800 Registration & Morning Tea 注册&早茶

0850 Opening and Chairman's Welcome Address
开幕致辞 & 大会主席欢迎致辞

0900 **The Disruptive and Innovative Forces of Blockchain for Insurance**
区块链技术对保险的颠覆与革新
- The possible applications of blockchain in insurance
- Technical perspectives & business perspectives
- Blockchain + P2P insurance, micro insurance, etc
- Challenges for implementations

Deloitte 德勤

0930 **New and Emerging Insurance Technologies Worldwide and Applications**
全球新兴保险科技与应用
IBM 国际商业机器公司

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1000 **Internet of Things (IoT) and the Future of Insurance**
物联网与保险的未来
久隆财产保险有限公司

1030 Networking Coffee Break 茶歇

1100 **Smart Wearable Devices + Insurance**
智能可穿戴设备+保险
TBA

1130 **Telematics- Disrupt for Growth**
车联网技术- 颠覆，增长
The Flow

1200 **Panel Discussion: Technology Innovation Re-shapes Insurance Future**
小组讨论：科技创新重塑保险未来
- Someone said the future of insurance would be decided by the application of innovative technologies. Do you agree? And why?
- Which technologies will disrupt the insurance market deeply in the next 5-10 years?
- Besides internet and related IT technologies, what else technology innovations will affect insurance development?
- How does insurance look like in the future?
- ...

1230	**Networking Luncheon 午宴**
1400	**Insurance Digitalization: Challenges and New Trends** **保险数字化：挑战与新趋势** ***For Sponsorship***
1430	**Cyber Security and Digital Trust** **网络安全与数字互信** ***TBA***
1500	**Insurance Disruption: Digitalization and Future** **保险分销：数字化与未来** ***Swiss Re 瑞士再保险***
1530	**Networking Coffee break 茶歇**
1600	**The Future of Insurance Intermediaries in the Internet Era** **互联网时代保险中介的未来** ***Cninsure 泛华保险集团***
1630	**How to Improve Customer Experience in the Internet Age?** **互联网时代如何提升客户体验？** ***State Farm 美国州立农业保险公司***

1700	**Panel Discussion: Internet Insurance- Where is it moving forward?** **小组讨论：互联网保险-去向何方？** · Where is internet moving forward? · How does internet change the insurance industry chain and re-define each role? · What's the future for insurers, intermediaries, and other players? · How to manage the challenges for insurance digitalization, and solve the problems of cyber risks? · What are the new strategies to handle big data and data analytics? · ...
1740	**Chairman's Closing Remarks & the End of the Conference大会主席结束致辞&大会结束**

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